

THE CLEANER SIDE OF VINEGAR



Vinegar is a well known natural alternative to conventional cleaners. Throughout history, it kept people alive by preserving food and killing bacteria. Vinegar also doubles as a food, so it's the only cleaner that is entirely safe to consume! But before you swap bottles and go natural, here are the clean facts on vinegar...

VINEGAR KILLS 99.9%

OF THE BACTERIA THAT CAUSE **FOODBORNE ILLNESS.**¹

- SALMONELLA
- E. COLI
- LISTERIA

Vinegar kills **99.9%** of the most common form of **STAPH**²

Vinegar kills **82%** of **MOLD SPORES**³

Vinegar kills **80%** of **VIRUSES**¹



VINEGAR IS 100% SAFE TO USE NEAR/ON FOOD.

The natural cleaners found on store shelves today are filled with chemicals labeled as "plant derived." These chemicals are not approved for use near food, yet they go straight from our countertops and into our mouths daily.

THE JURY IS OUT
Disinfectants and antibiotic cleaning products may contribute to an increase in antibiotic resistance.⁵

CHECK THE BOTTLE
Conventional cleaners are not approved to use near food.

70% OF THE **17,000 CHEMICALS** in conventional cleaners have **NOT BEEN TESTED** for effects on human health.⁴

SWITCHING TO VINEGAR CLEANING COULD IMPROVE THE AIR QUALITY IN YOUR HOME BY UP TO 500%.⁴

The air inside a typical home is **2X-5X MORE POLLUTED** THAN THE AIR OUTDOORS, largely due to toxic household cleaning products.⁴



25 GALLONS OF TOXIC CHEMICALS IS THE AMOUNT THE AVERAGE AMERICAN HAS IN THEIR HOME.⁴



KIDS CAN CLEAN WITH VINEGAR!

Vinegar is a safe way for little ones to help with housekeeping. Be careful, direct contact with eyes sure does sting!



Baby safe cleaning for high chairs, toys, bathroom floors and wood floors.



Clean your fruit while you're cleaning your counters.



RETHINKING CLEANING THROUGH FOOD-BASED HEALTHY HOUSEKEEPING™ PRODUCTS.

Highly effective, safe for our bodies and made from garden grown herbs and fruits, Aunt Fannie's cleaning and pest solutions are so pure they can be used on or around our food. Unable to find truly safe products for his family, Mat Franken founded Aunt Fannie's in 2013 with a mission to create food-based solutions for households, food service establishments, and food manufacturers. FlyPunch!, the leading all natural fruit fly pesticide and Aunt Fannie's Multi-Purpose Cleaners can be found in retailers like Whole Foods nationwide. To find a retailer near you visit www.auntfanniesco.com. For healthy housekeeping tips follow us on Twitter Instagram & Facebook.

(1) Virginia Tech research, 2009, Effect of Alternative Household Sanitizing Formulations
 (2) The Journal of Applied Microbiology, 2015, The effectiveness of three home products in cleaning and disinfection of Staphylococcus aureus and Escherichia coli on home environmental surfaces
 (3) cleaningallstars.com/the-truth-about-mold-removal-bleach-vs-vinegar
 (4) Sf gate article, 2006, Montana Department of Environmental Quality
 (5) Scientific American, 2007, Strange but True: Antibacterial Products May Do More Harm Than Good