THE CLEANER SIDE OF VINEGAR

Vinegar is a well known natural alternative to



conventional cleaners. Throughout history, it kept people alive by preserving food and killing bacteria. Vinegar also doubles as a food, so it's the only cleaner that is entirely safe to consume! But before you swap bottles and go natural, here are the clean facts on vinegar...

VINEGAR KILLS

OF THE BACTERIA THAT CAUSE FOODBORNE ILLNESS.1



SALMONELLA

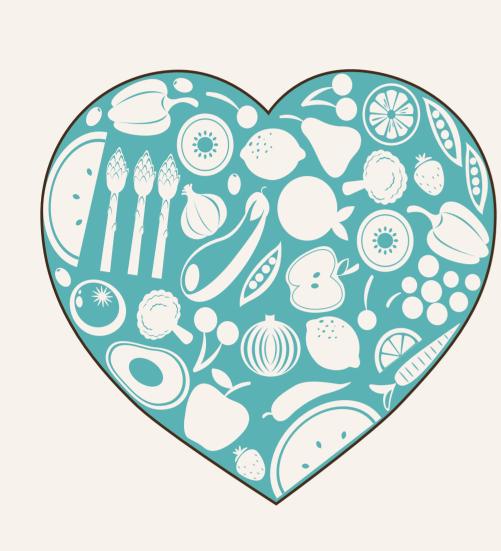




Vinegar kills of the most common form of **STAPH**²

Vinegar kills 82% of **MOLD** SPORES¹

Vinegar kills of VIRUSES¹



VINEGAR IS 100% SAFE TO USE NEAR/ON FOOD.

The natural cleaners found on store shelves today are filled with chemicals labeled as "plant derived." These chemicals are not approved for use near food, yet they go straight from our countertops and into our mouths daily.



THE JURY IS OUT Disinfectants and antibiotic

cleaning products may contribute to an increase in antibiotic resistance.5

Conventional cleaners are not approved to use near food.

CHECK THE BOTTLE

NOT **TESTED OF THE** CHEMICAIS in conventional cleaners have **NOT BEEN TESTED** for effects on human health.4

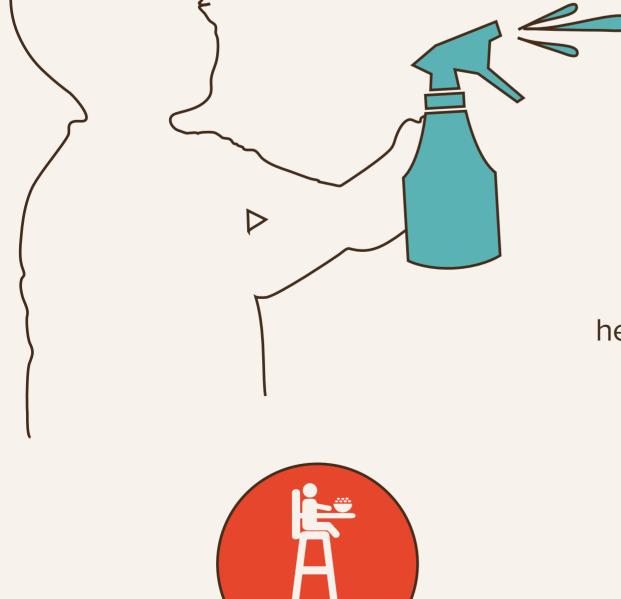
SWITCHING TO VINEGAR CLEANING COULD IMPROVE THE AIR QUALITY IN YOUR HOME BY UP TO 500%. The air inside a typical home is

2X-5X MORE **POLLUTED**

THAN THE AIR OUTDOORS, largely due to toxic household cleaning products.4

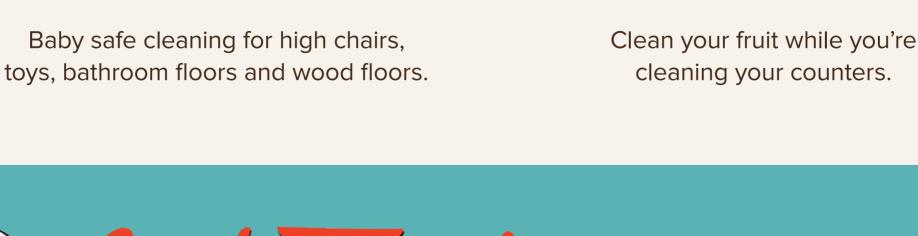








KIDS CAN



Aunt rannies

RETHINKING CLEANING THROUGH FOOD-BASED HEALTHY HOUSEKEEPING™ PRODUCTS.

Highly effective, safe for our bodies and made from garden grown herbs and fruits, Aunt Fannie's cleaning and pest solutions are so pure they can be used on or around our food. Unable to find truly safe products for his family, Mat Franken founded Aunt Fannie's in 2013 with a mission to create food-based solutions for households, food service establishments, and food manufacturers. FlyPunch!, the leading all natural fruit fly pesticide and Aunt Fannie's Multi-Purpose Cleaners can be found in retailers like Whole Foods nationwide. To find a retailer near you visit www.auntfanniesco.com.

(1) Virginia Tech research, 2009, Effect of Alternative Household Sanitizing Formulations (2) The Journal of Applied Microbiology, 2015, The effectiveness of three home products in cleaning and disinfection of Staphylococcus aureus and Escherichia coli on home environmental surfaces

For healthy housekeeping tips follow us on Twitter Instagram & Facebook.

(3) cleaningallstars.com/the-truth-about-mold-removal-bleach-vs-vinegar (4) Sf gate article, 2006, Montana Department of Environmental Quality

(5) Scientific American, 2007, Strange but True: Antibacterial Products May Do More Harm Than Good